



Marshfield Area YMCA Sharks Swim Team

2008 Sponsorship Opportunities

The Marshfield Area YMCA Swim Team is off to an exciting new start, developing about 60 new and returning young athletes in spirit, mind, and body. We invite the community to join the process with us – with a small amount of financial support, we can keep our fees affordable and activate a greater number of children and families.

This year-round competitive swimming program emphasizes teamwork and commitment while developing kids into healthy adults both in and out of the water. By sponsoring our team, you and your organization can take part in this process, together strengthening our community's next generation of leaders. If you are interested in partnering with our team, please take a few moments to fill out the attached form and we will contact you as soon as possible to make arrangements.

The following opportunities are available for advertising:

\$200 Lane Sponsor We have 6 openings for lane sponsorship. Lane sponsors will have a 24" x 36" banner with their organization name and/or logo posted over a lane of the pool for the entire calendar year. Lane sponsors will also be listed as event sponsors at home swim meets, and will have their logo and a direct link posted on the swim team's website for the calendar year.

\$100 Meet Sponsor Meet Sponsors will have their organization name and/or logo on the cover page of heat sheets for home swim meets, as well as on the meet information sent out to other teams. Meet sponsors will also be listed as event sponsors at home swim meets.

\$50 ½ Page Ad Half-page sized (8.5" x 5.5") advertisements in a meet program.

\$20 ¼ Page Ad Quarter-page sized (4.15" x 5.5") advertisements in a meet program

Additional opportunities with variable cost:

Flag Sponsor This is an exclusive opportunity to have place a lasting mark on the YMCA pool. For the cost of replacement pennants and custom printing, your organization's logo can be prominently displayed on the backstroke flags at both ends of the YMCA pool, for the lifetime of the flags. Vinyl pennants typically last between 5 and 10 years, so this opportunity won't come up again for a while! Total cost is expected to range between \$450 and \$500.

Team Apparel For the cost of apparel, your organization can be highlighted on apparel made specially for state qualifiers, national teams, and or regional championships.



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2008 Sponsorship Pledge Form

Thank you for choosing to partner with our team! Please take a few moments to provide us with your information, as well as your organization's level of interest.

Organization: _____

Contact: _____ Contact Position: _____

Organization Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Contact's Email: _____

Please indicate your organization's level of interest:

\$200 Lane Sponsor* \$50 Meet Sponsor \$20 Ad \$10 Ad
 Flag Sponsor* Apparel Sponsor Other

*Opportunities are limited, and will be offered on a first-come, first-served basis.

You need not provide payment with this form!
We will contact you immediately to make arrangements.