

# Lasting Impressions

Donor Newsletter, Marshfield Area YMCA... Winter 2010

## 2009 Strong Kids Campaign

*Helping Kids...  
...Help Themselves*

### Chairman's Round Table Members

#### Gold \$5,000 plus

- Dental Clinic of Marshfield
- Foundation of Saint Joseph's Hospital
- Marshfield Clinic
- Security Health Plan

#### Bronze \$1,000-\$2,499

- Anonymous
- Anonymous
- Anonymous
- Darlene & Bill Berry
- Eric & Emily Callaghan
- Jack Browell & family
- Paul & Laura Bruce
- Tim & Robyn Coen
- James Conterato & Lynn Deuser
- Janelle Edwards
- Jill & Tom Faciszewski
- Gene Hill Construction, Inc.
- John & Stephanie Hayes
- Sara & Randy Henrichs
- JC Penney After School Round Up
- Mary & Brad Kowalski
- MaryAnn & Jerry Lippert
- Marshfield Insurance Agency
- Joe & Ginny Mazza
- John C. Nystrom
- Jim & Carolyn Opitz
- Scott & Andrea Peterson
- Rick & Tamie Roehl
- Janet and Todd Stewart
- John & Susan Twigg
- Wal-Mart Store #01-2813

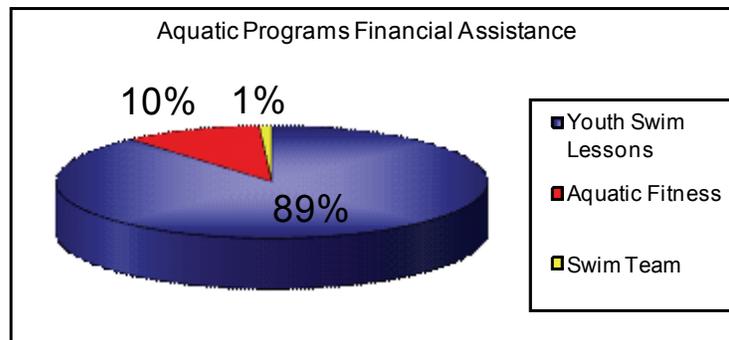
Thank You for Your Support

## 1374 CHILDREN LEARN TO SWIM



### Swim Lessons: \$54,397 in Subsidy

- 1332 children learned a life long skill regardless of the inability of their families to pay.
- 256 local second grade students learned water safety lessons during Water Wise programs.

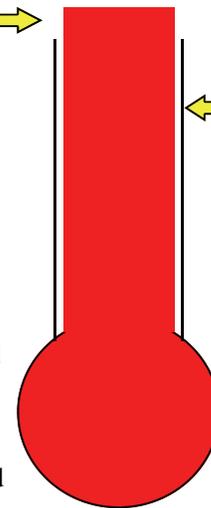


- 89% of Aquatic financial assistance is for Youth Swim Lessons
- 224 adults established new friendships while participating in water aerobics
- 71 swim team members learned the importance of being on a team while building self-esteem



## 2009 STRONG KIDS CAMPAIGN A SUCCESS

\$111,659  
As of 12/31/09



\$100,000

← \$97,000 goal

\$80,000

\$60,000

\$40,000

\$20,000

- "I appreciate the financial aid, it enabled my 5 children to learn to swim."  
~Family Member~
- "As a single parent the YMCA has given me the greatest gift, peace of mind. Thank you."  
~Day Camp Mother~
- "If not for the Strong Kids Campaign my girls would not have been able to attend summer day camp. The camp has done a world of good for them."  
~SP Family Member~
- "Without financial help, I would not be able to attend arthritis programs, which help me remain active."  
~Senior Adult Member~

"Life's treasures arrive in many shapes and sizes, but the joys that our hearts treasure most are always found in the love of family and friends."

Thank you for your support of our YMCA.

# Donor Profile...

## Go Team Christianson...



This year's successful 2009 Strong Kids Campaign was due in part to the enthusiastic efforts of Peggy Christianson and her team of campaigners: Vangie Tam, Margo and Steve Cousins, Tina Justice, Linda Rachu, Georgia Iliff, Mary Mabeus, Amy Anderson, Mary Jo Siebenaler, Christine Lisiak and Jessica Steinhoff. A recent YMCA marquee paid tribute to their work.

*"I want other families to experience the good that my family has enjoyed as Y members"*

What motivates Peggy to campaign so enthusiastically for the Strong Kids Campaign?

"First I recognize the need to raise money for families that need financial assistance to become YMCA members. I want other families to experience the good that my family has enjoyed as Y members. I know of a young lady who recently came upon financial hardship. Overnight, she became a single parent losing her home and economic comfort. This time in her life left few options for her and her children to enjoy recreational activity. The only place she could turn to was the YMCA. Her time at the Y was a comfort for her and her family, not feeling isolated while participating in events and sharing time with others.

*"I welcome everyone to participate in the Strong Kids Campaign"*

Personally, the YMCA is where I keep physically and mentally fit. I became a member through a dear friend Sandy and as a result so many wonderful people came into my life. In the summer of 2004, my mother suffered a brain aneurysm. She fought this condition for more than three months. During this time and after her death, I disconnected from everyone. My only efforts and energy were dedicated to my immediate family. Besides the support of my family, my YMCA friends were there for me... there for me at the hospital,



comforting my family and cooking meals and there for me while mourning. Realizing that I had been mourning alone for too long, Vangie Tam and other Y friends insisted on my return to exercise and activities at the YMCA. Returning was not easy but I soon recognized my survival was dependent upon not only my family, but my friends as well." Peggy closed with an invitation to others to become involved. "Team Christianson is made up of friends I have known for years, as well as newly made friends. Working together, united in a cause, sharing special times, while doing good for the community warms my heart. I welcome everyone to participate in the Strong Kids Campaign. Become a member of Team Christianson or create your own amazing team."



YMCA  
We build strong kids,  
strong families, strong communities.

Join us in supporting our community through our annual Strong Kids Campaign. Contact us or mail your donation to: Marshfield Area YMCA, 410 W McMillan Street, Marshfield, WI 54449 (715)387-4900