



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2022 ANNUAL REPORT MARSHFIELD AREA YMCA, INC.



THE Y.™ FOR A BETTER US.™

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YMCA Pryme Time Afterschool Care

PROFESSIONAL STAFF

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Sommer Tollers, Marketing Director

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LEADERSHIP MESSAGE

Throughout Wisconsin, countless people know the YMCA. But there's so much more to the Y than one might think. From exercise to education, from volleyball to volunteering, from preschool to preventive health, the Y doesn't just strengthen our bodies – we strengthen community. We're a cause, dedicated to youth development, healthy living, and social responsibility.

We've been proud to help our neighbors learn, grow, and thrive. Yet we're called to do so much more. Our region faces new challenges that create a greater need than ever for the work we do every day. Fortunately, where some see obstacles, we see opportunities to make a difference.

For 37 years, our Y has been here:

- Developing and delivering programs that emphasize prevention and a proactive commitment to healthy living.
- Partnering with educators and parents to support learning, health and well-being long after school hours.
- Serving as a gathering place for individuals of all backgrounds to come together on common ground.

The Marshfield Area YMCA is, and always will be, dedicated to building healthy, confident, connected, and secure children, adults, families, and communities. Every day our impact is felt when an individual makes a healthy choice, when a mentor inspires a child, and when our community comes together for the common good.

In reviewing the 2022 Annual Report, you will read about many of our accomplishments but more importantly is the impact these accomplishments have on our community. As we move beyond 2022, we will focus on collaboration, developing quality programs, strengthening our roots in the community, maintaining a state of the art facility, and building on our YMCA's legacy.

Today, the Y is at a tipping point of making true, community-wide change. It is our volunteers, donors, staff and supporters who have made this progress possible. And it is the volunteers and staff, working together, who will drive the Y and the communities we serve forward.

We are thankful for the many volunteers, donors, and members whose commitment to our mission is so critical to our continuing success.

Sincerely,

Jay Shrader
Chief Volunteer Officer

John Nystrom
Chief Executive Officer



Jay Shrader
Chief Volunteer Officer



John Nystrom
Chief Executive Officer

MEMBERSHIP

	<u>2022</u>	<u>2021</u>
TOTAL MEMBERS SERVED	9058	8021
Senior Adult	183	225
Adult	959	958
Family	5179	4486
Single Parent Family	916	879
Healthy Hearts/Therapy	49	70
College	137	138
Youth	204	257
Senior Insurance 3rd Party	1307	881
Special	124	127



YMCA Summer Day Camp Field Trip

FINANCIALS

For the Years Ended December 31, 2022 and 2021 (audited by Hawkins, Ash CPAs, LLP)
Net Assets Without Donor Restrictions

Revenue	<u>2022</u>	<u>2021</u>
Membership fees	1,370,589	992,477
Program revenues	1,809,012	1,223,374
Contributions	273,697	305,277
In-kind contributions	8,563	4,489
Grants	0	10,000
COVID Assistance	447,432	646,383
Rental income	83,561	107,139
(Loss) on disposal of property and equipment		
Management Fee Income	324,649	
Other	139,635	134,988
Net assets released from restrictions	461,790	779,595
Total Revenue	4,918,928	4,203,722
Expenses		
Program services	4,137,509	2,625,820
Management and general	355,812	303,796
Fundraising	105,121	91,111
Unallocated payments	45,790	40,135
Total Expenses	4,644,232	3,031,862
Change in Net Assets Without Donor Restrictions	274,696	1,142,860
Change in Net Assets With Donor Restrictions	(461,451)	(744,028)
Change in Net Assets	(186,755)	398,832



\$159,211

Was provided in financial assistance for Childcare, Membership and Y programs. An additional \$27,500 in-kind was provided in community organizations access to YMCA Facilities.



9,796

Individuals accessed the YMCA through membership and programs to build a healthy spirit, mind, and body for all.



655

Children participated in before & after school programs, summer day camp and vacation at the Y that provides healthy snacks and physical activity options



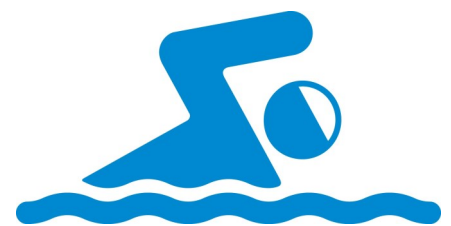
1526

Seniors were engaged with the Y, combating social isolation and inactivity.



215

Children were cared for in licensed childcare, allowing parents to work in our community.



1017

Children increased their confidence in swim lessons or on swim team.