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YMCA Announces Capital Campaign to Expand/Renovate Current Facility

Community Support is Needed to Complete Project

Marshfield, WI (April 10, 2017) – Today the Marshfield Area YMCA announced the start of the public phase of the “Changing Lives. Building Futures.” Capital Campaign that will allow the Y to renovate and expand its current facility, as well as form strategic partnerships with other community organizations. To date, the capital campaign has already raised nearly \$9 million. For the public phase of the campaign, the Y is asking the community to support \$1 million to complete the project.

“As community leaders, businesses, educators, citizens, and parents, we all must continue to look for new ways to ensure our community remains a great place to live, work and raise a family. The new Y facility will be home to a collaboration like nothing our rural community has ever seen before. The time has come to reach out and ask our community to help in this final phase of fundraising,” said David and Tammy Meissner, YMCA Campaign Co-Chairs.

The renovations and expansion of the Marshfield Clinic Health System YMCA are expected to begin this fall. The Y is projecting that the building should be complete by fall 2018, however the size, scope and timing of the project will ultimately be determined by the generosity of the community in support of this effort.

Plans for the renovation include a new state-of-the-art healthy living (fitness) center, youth center with licensed child care and after school care, a multi-sports complex, welcome center, member lounge and multi-generational community room with teaching kitchen.

The Y also plans to partner with Marshfield Clinic Health System to offer the Youth Net after school program, as well as innovative community wellness programs. Additional space will allow a partnership with Wood County Head Start, providing support to families and giving children the critical early learning foundations to prepare them for school. The Y will also work with the Marshfield School District to provide space for their Alternative High School. Facility renderings, construction updates, campaign news and information on how to donate to the "Changing Lives. Building Futures." Campaign can be found at www.mfldymca.org.

"For more than three decades this Y has served the children, adults and families in Marshfield and surrounding communities. It is a place for people from all walks of life to come together to gather and improve their quality of life," said John Nystrom, YMCA CEO. "Today is about uniting our community and inviting everyone to join us in this exciting campaign. The facility and the partnerships it inspires will ensure we can help even more people on their journey for a better life and give children the best start. I am inspired by and grateful for the generous support we have received so far."

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The Marshfield Area YMCA is a 501(c)(3) nonprofit organization strengthening community through youth development, healthy living and social responsibility. Across Marshfield and the surrounding communities, The Marshfield Area YMCA serves over 10,000 members and participants - regardless of age, income or background - by nurturing the potential of children and teens, improving health and well-being, and providing opportunities to give back and support our neighbors. The Y collaborates with 32 community partners with in-kind support through facility usage, access to training, partnership and free programs open to the entire community. Through public and private support, the YMCA provides over \$130,000 each year in financial assistance and program subsidies to enrich the lives of children, adults and families who otherwise could not afford its services. For more information, visit: www.mfldymca.org.